

Conference program "SPM Conf - 4"

Legend

Tools and metrics	Psychology, communications
Outsourcing, freelancing, etc.	Career growth and development
Other topic	

20.02.2015 – First Day

	Section A (300 people)	Section B (250 people)
09:00	Registration, morning tea/coffee	
10:00	Opening ceremony	
10:30 11:10	<p>Aleksey Pimenov FINAM Moscow, Russia ●●</p> <p><u>Systems thinking in solving problems. No street magic</u> Regular Talk (40 min)</p>	<p>Tatyana Belova Банк Москвы Moscow, Russia ●●</p> <p><u>"Dark side" of the contract. Look from the customer</u> Regular Talk (40 min)</p>
11:25 12:05	<p>Olga Pavlova «Собака Павлова» Saint Petersburg, Russia ●●</p> <p><u>How Much the Boss's Idea's Worth, or the Investment Approach for Managers</u> Regular Talk (40 min)</p>	<p>Aleksey Troshin B2B-Center.ru Moscow, Russia ●●</p> <p><u>Visible acceleration of product development</u> Regular Talk (40 min)</p>
12:20 13:00	<p>Evgeniy Kazyak Stone Labs Minsk, Belarus ●●</p> <p><u>Remote workers, offices and outsourcing</u> Regular Talk (40 min)</p>	<p>Igor Bespalchuk CUSTIS Moscow, Russia ●●</p> <p><u>The goal and responsibility in human activity systems</u> Regular Talk (40 min)</p>

13:00 Lunch

14:00
14:40

Sergey Arkhipenkov
R-Style
Moscow, Russia
●
Seven things that are useful to know about programmers
Lightning Talk (20 min)

Nataliya Zhelnova
Центральный Аппарат ПАО "Сбербанк"
Moscow, Russia
●●
Outsourcing Projects Estimation
Lightning Talk (20 min)

Aleksandr Orlov
Saint Petersburg, Russia
●●
Manager Tools: tracking people mood, condition and motivation
Workshop (1h 30 min)

14:55
15:35

Askhat Urazbaev
ScrumTrek
Moscow, Russia
●●
Measuring software development effectiveness
Regular Talk (40 min)

15:50
16:30

Anton Semchenko
ISSoft / CoherentSolutions
Minsk, Belarus
●●
Kanban - as a way of "doing Homework" organization at primary and high school
Regular Talk (40 min)

Dmitriy Bashakin
Luxoft
Moscow, Russia
●●
Sociometry and referentometry - the key tools for a manager of distributed team
Regular Talk (40 min)

16:30 Coffee break

17:00
17:40

Vladimir Derunov
ARTEZIO
Saratov, Russia
●
IT Project Manager: practical strategy for beginners
Workshop (1h 30 min)

Damir Tenishev
Return on Intelligence
Saint Petersburg, Russia
●●
Kindle learning
Regular Talk (40 min)

17:55
18:35

Aleksey Petrov
FunCorp
Moscow, Russia
●●
Release Scheduling based on testing
Regular Talk (40 min)

21.02.2015 – Second Day

Section A (300 people)

Section B (250 people)

10:00 Registration, morning tea/coffee

10:30
11:10

Artem Lomakin

*B2B-Center
Moscow, Russia*



Risks and opportunities of the fast-growing development team

Regular Talk (40 min)

Yuriy Daybov

*ЗАО «Автономные системы»
Moscow, Russia*



Real Time Risk Management

Regular Talk (40 min)

11:25
12:05

Maksim Tsepkov

*mtsepkov.org
Moscow, Russia*



Sharing responsibilities in the custom development

Regular Talk (40 min)

Maks Boguslavskiy

*Banki.ru
Moscow, Russia*



Identification and management of latent and obvious conflicts

Lightning Talk (20 min)

Elena Ovchinnikova

*НИУ ВШЭ
Moscow, Russia*



The psychology of software development team management

Lightning Talk (20 min)

12:20
13:00

Karina Dozornova

*Take IT
Moscow, Russia*



Survival School, or how can we avoid collapse

Regular Talk (40 min)

Anton Naumovich

*DPI Solutions / LogicNow
Minsk, Belarus*



Developing your own agile methodology for management of large projects

Workshop (40 min)

13:00 Lunch

14:00
14:40

Maksim Dorofeev

mnogosdelal.ru
Moscow, Russia

●

Getting things done techniques

Regular Talk (40 min)

Dmitro Snisar

It-boost
Kharkov, Ukraine

●●

Crime and Punishment. How to punish programmers

Regular Talk (40 min)

14:55
15:35

Valentina Zeldina

FriendZone
Moscow, Russia

●●

Product customization: the devil is not so black

Regular Talk (40 min)

Vladimir Chegodaev

ICL Services
Kazan, Russia

●●

Who is the modern Project Manager

Lightning Talk (20 min)

Aleksey Mariza

Yota
Saint Petersburg, Russia

●●

Method of converting a handful of uninteresting tasks into a successful project

Lightning Talk (20 min)

15:35

Coffee break

16:05
16:45

Dmitriy Bezuglyy

ООО "Системный Подход"
Moscow, Russia

●●●

Getting result in System-Of-System environment

Regular Talk (40 min)

Maksim Dorofeev

mnogosdelal.ru
Moscow, Russia

Dmitriy Lazarev

Институт фасилитации
Moscow, Russia

●

Project Retrospectives: looking back to move forward.

Workshop (1h 30 min)

17:00
17:40

Svetlana Gonchar

Независимый эксперт
Moscow, Russia

●●●

How to solve a problem, when people rack their brains for a long time over it

Regular Talk (40 min)

17:40

Rewarding speakers and participants, raffle prizes